Arts and Administration

The Arts and Administration Program combines knowledge in the visual, literary, and performing arts with social, cultural, managerial, and educational concerns that pertain to administering nonprofit, for-profit, and public arts organizations and programs. The field of specialization, arts management, is a multidisciplinary field, dedicated to increasing opportunities in arts and culture for individuals and society.

The program is in the process of merging with the School of Planning, Public Policy and Management. As part of this merger, undergraduate and graduate programs of study are being modified. For more information, please contact aadinfo@uoregon.edu.

Faculty

Lisa Abia-Smith, senior instructor (art and special populations, art and museum education, arts in health care); director, educational outreach, Jordan Schnitzer Museum of Art. BA, 1989, St. Mary’s College of California; MA, 1992, John F. Kennedy. (1997)

Doug Blandy, professor (art and community service, art and special populations); associate dean, academic affairs. BS, 1974, Ohio; MA, 1979, PhD, 1983, Ohio State. (1987)


Jane Gehring, associate professor emerita. BS, 1940, Michigan State Teachers; MS, 1960, Oregon. (1958)

Beverly J. Jones, associate professor emerita. BS, 1967, Oregon College of Education; MS, 1976, PhD, 1977, Oregon. (1977)

Undergraduate Studies

The arts management minor is designed for students with an interest in participating in, leading, and managing arts organizations and activities across the arts sector.

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Undergraduate courses that are approved for the arts and letters group requirement are listed on the registrar’s website (https://registrar.uoregon.edu/current-students/group-satisfying-and-multicultural-courses).

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>AAD 312</td>
<td>Arts Management</td>
<td>4</td>
</tr>
<tr>
<td>AAD 451</td>
<td>Community Cultural Development</td>
<td>4</td>
</tr>
<tr>
<td>AAD 250</td>
<td>Art and Human Values</td>
<td>4</td>
</tr>
<tr>
<td>AAD 251</td>
<td>The Arts and Visual Literacy</td>
<td></td>
</tr>
<tr>
<td>AAD 252</td>
<td>Art and Gender</td>
<td></td>
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<tr>
<td></td>
<td>16 upper-division credits selected from the following approved courses:</td>
<td>16</td>
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<tr>
<td>AAD 301</td>
<td>Understanding Arts and Creative Sectors</td>
<td></td>
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<tr>
<td>AAD 315</td>
<td>Funding the Arts</td>
<td></td>
</tr>
<tr>
<td>AAD 409</td>
<td>Practicum: [Topic]</td>
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<tr>
<td>AAD 420</td>
<td>Event Management</td>
<td></td>
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<tr>
<td>AAD 429</td>
<td>Museum Education</td>
<td></td>
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<tr>
<td>AAD 430</td>
<td>Youth Arts Curriculum and Methods</td>
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<tr>
<td>AAD 434</td>
<td>Entrepreneurship and the Arts</td>
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<tr>
<td>AAD 435</td>
<td>Arts Business Development</td>
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<tr>
<td>AAD 471</td>
<td>Performing Arts Management</td>
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</tbody>
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Total Credits: 28

Emeriti


Rogena M. Degge, professor emerita. BA, 1964, Fresno State; MS, 1972, PhD, 1975, Oregon. (1979)


Jane Gehring, associate professor emerita. BS, 1940, Michigan State Teachers; MS, 1960, Oregon. (1958)

Beverly J. Jones, associate professor emerita. BS, 1967, Oregon College of Education; MS, 1976, PhD, 1977, Oregon. (1977)

The date in parentheses at the end of each entry is the first year on the University of Oregon faculty.
General education group-satisfying course 8
Credits 16

Spring
Third term of first-year second-language sequence 4
General education group-satisfying course 12
Credits 16
Total Credits 48

Course | Title | Credits | Milestones
--- | --- | --- | ---
Second Year | | | |
Fall | EC 201 | Introduction to Economic Analysis: Microeconomics | 4
First term of second-year second-language sequence | 4
General education group-satisfying course | 8
Credits | 16
Winter | PPPM 205 | Introduction to City Planning | 4
Second term of second-year second-language sequence | 4
General education group-satisfying course | 8
Credits | 16
Spring | Third term of second-year second-language sequence | 4
General education group-satisfying course | 8
General education elective courses | 8
Credits | 16
Total Credits | 48

Bachelor of Science in Arts Management
Course | Title | Credits | Milestones
--- | --- | --- | ---
First Year | | | |
Fall | WR 121 | College Composition I | 4
Mathematics course | 4
General education group-satisfying courses | 8
Credits | 16
Winter | WR 122 | College Composition II or WR 123 or College Composition III | 4
Mathematics course | 4
General education group-satisfying courses | 8
Credits | 16
Spring | Mathematics course | 4
General education group-satisfying courses | 12
Credits | 16
Total Credits | 48

Second Year | | | |
Fall | EC 201 | Introduction to Economic Analysis: Microeconomics | 4
General education group-satisfying courses | 8
General education elective course | 4
Credits | 16
Winter | PPPM 205 | Introduction to City Planning | 4
General education elective course | 4
General education group-satisfying courses | 8
Credits | 16
Spring | General education elective courses | 12
### General education group-satisfying course

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
<th>Milestones</th>
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<td></td>
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| **Total Credits** | 16 |

### Course Title Credits Milestones

#### Third Year

#### Fall

- **PPPM 201 Introduction to Public Policy** 4
- **PPPM 413 Quantitative Methods** 4
- Elective courses 8

| Credits | 16 |

#### Winter

- **PPPM 280 Introduction to the Nonprofit Sector** 4
- **PPPM 415 Policy and Planning Analysis** 4
- Elective courses 8

| Credits | 16 |

#### Spring

- Upper-division elective courses with PPPM subject code 8
- Elective courses 8

| Credits | 16 |

| **Total Credits** | 48 |

#### Fourth Year

#### Fall

- Upper-division elective courses with PPPM subject code 8
- Elective courses 8

| Credits | 16 |

#### Winter

- **PPPM 434 Urban Geographic Information Systems** 4
- Upper-division elective courses with PPPM subject code 8
- Elective course 4

| Credits | 16 |

#### Spring

- **PPPM 494 Practice of Leadership and Change** 4
- Upper-division elective courses with PPPM subject code 8
- Elective course 4

| Credits | 16 |

| **Total Credits** | 48 |

### Graduate Studies

Arts management is a multidisciplinary field focused on promoting the arts and culture for individuals and societies. Knowledge and expertise from the arts and culture is combined with social, cultural, managerial, and educational perspectives for the purpose of creating, implementing, and administering cultural programs in nonprofit, for-profit, and unincorporated organizations and institutions.

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