Management

Undergraduate Advising Office
203 Peterson Hall

Department of Management courses prepare students for the challenges of managerial responsibility in private and public organizations. They are useful for students who want to develop general management skills that can be applied in a variety of contexts, ranging from new business startups to global businesses. Management courses also serve students who are concentrating in other areas of business and who recognize the importance of developing management and leadership skills to enhance their chances for career advancement. Courses focus on such critical management and leadership skills as launching new business ventures, negotiation and conflict resolution, managing in dynamic and changing environments, and international management.

The entrepreneurship concentration prepares students for careers in entrepreneurially driven firms. Examples include new and rapidly growing firms, technology-oriented firms, and family businesses. Special attention is given to venture creation, the unique problems encountered by firms that are growing, and the way sound business principles and strategies can be adapted to fit this environment.

Faculty

Ron C. Bramhall, senior instructor (persuasive communication, team development, experiential education); director, Lundquist College of Business Honors Program. BS, 1989, Texas, Arlington; MBA, 2000, Oregon. (2003)


David T. Dusseau, Tykeson Professor in Business; senior instructor (organizational behavior, international management). BS, 1975, Ohio State; MBA, 1985, PhD, 1992, Oregon. (1992)

Kate Harmon, instructor (entrepreneurship, venture planning); undergraduate program manager, Lundquist Center for Entrepreneurship. BFA, BA, 1993, MFA, 1997, Ohio. (2015)


Nathan Lillegard, instructor (new venture creation, venture capital finance, business models); program manager, Lundquist Center for Entrepreneurship. BA, 1998, MBA, 2006, Oregon. (2012)


Izabel Loinaz, instructor (greening sports and events); program manager, Center for Sustainable Business. BA, 1997, San Francisco State; MBA, 2012, Presidio Graduate School. (2015)


Emeriti


Richard T. Mowday, professor emeritus. BS, 1970, San Jose; MS, 1972, PhD, 1975, California, Irvine. (1977)


James R. Terborg, professor emeritus; Chambers Chair in the College of Business; James H. Warsaw Academic Director. BA, 1970, Calvin; MS, 1972, Eastern Michigan; PhD, 1975, Purdue. (1980)

The date in parentheses at the end of each entry is the first year on the University of Oregon faculty.

- Bachelor of Arts: Business Administration
- Bachelor of Science: Business Administration
- Minor in Business Administration

Undergraduate Programs

Academic Requirements

To earn an undergraduate degree in the Lundquist College of Business, a student must be an admitted major in good academic standing with the college and the university. Two sets of requirements must be completed: general university requirements and college requirements.

The college is firmly committed to an undergraduate degree program in business based on a solid foundation in the arts and sciences. Students may not earn two majors in the Lundquist College of Business; in other words, a student who has an undergraduate degree in business administration cannot earn another undergraduate degree from the college. See the Bachelor's Degree Requirements section of this catalog for specific requirements for bachelor's degrees and for general-education and university requirements.

Students must satisfy the upper-division business core and major requirements in effect when they are admitted as majors.

For a more detailed explanation of requirements for majors, students should pick up the undergraduate degree programs handout in the Advising Office.

Business Premajor Admission

New students planning to earn a bachelor's degree in the Lundquist College of Business enter the university as business premajors. Transfer students and university students from other majors may become business premajors by submitting a Request for Addition or Deletion Major form, available in the Advising Office. Students who seek premajor status in business should meet with an advisor in the college if their GPA is below 3.00. Business premajors typically are not eligible to take most 300- and 400-level business courses. Business premajor status does not guarantee admission to the accounting or business administration major.

Business premajors typically spend the first two years fulfilling general education and premajor requirements.

Premajor Requirements

Junior Standing

Course work of 90 or more credits must be complete.

Cumulative GPA Requirement

Guaranteed admission requires a 3.00 cumulative grade point average in all college course work, including transfer work. The college includes all course work when calculating the cumulative GPA for admission to the major.

Holistic Review

Students who have taken all required business premajor course work but fall slightly below the minimum GPA requirements may be considered for admission under a holistic review process. For more details, interested students may visit an academic advisor in 203 Peterson Hall.

English Competence

International students must have a Test of English as a Foreign Language (TOEFL) score of at least 575 (paper-based test), 233 (computer-based test), 89 (Internet-based test), an International English Language (IELTS) score of at least 7.0, or have completed the Academic English for International Students (AEIS) program.

Business Premajor Courses

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>BA 101</td>
<td>Introduction to Business</td>
<td>4</td>
</tr>
<tr>
<td>ACTG 211</td>
<td>Introduction to Accounting I</td>
<td>4</td>
</tr>
<tr>
<td>ACTG 213</td>
<td>Introduction to Accounting II</td>
<td>4</td>
</tr>
<tr>
<td>EC 201</td>
<td>Introduction to Economic Analysis: Microeconomics</td>
<td>4</td>
</tr>
<tr>
<td>EC 202</td>
<td>Introduction to Economic Analysis: Macroeconomics</td>
<td>4</td>
</tr>
</tbody>
</table>

Additional Courses

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>BA 240</td>
<td>Managing Business Information</td>
<td>4</td>
</tr>
<tr>
<td>MATH 241</td>
<td>Calculus for Business and Social Science I</td>
<td>4</td>
</tr>
<tr>
<td>MATH 242</td>
<td>Calculus for Business and Social Science II</td>
<td>4</td>
</tr>
<tr>
<td>MATH 243</td>
<td>Introduction to Methods of Probability and Statistics</td>
<td>4</td>
</tr>
</tbody>
</table>

Select one of the following: 8

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>WR 121</td>
<td>College Composition I</td>
<td></td>
</tr>
<tr>
<td>&amp; WR 122</td>
<td>College Composition II</td>
<td></td>
</tr>
<tr>
<td>WR 121</td>
<td>College Composition I</td>
<td></td>
</tr>
<tr>
<td>&amp; WR 123</td>
<td>College Composition III</td>
<td></td>
</tr>
</tbody>
</table>

Total Credits 44

1 A 3.00 GPA and a minimum grade of C– in core courses are required for guaranteed admission to the major. Premajor requirements must be taken for letter grades. The university limits retaking of courses in which a P or mid-C or better is earned; a petition will be required. When repeating a core course, only the second grade is used in calculating the core GPA. Core courses may be repeated only once (including marks of W, N, F, D, C–).
Must be taken for letter grades and passed with grades of C– or better.

Once admitted to the University of Oregon, premajor core business courses must be taken at the University of Oregon.

Application to the Major

Students must submit a formal application for admission to the major. Students apply for major status one term before they plan to take upper-division business courses.

Applications are due the first week of the term for admission the following term. To be eligible for admission as a major, a student must apply before the term deadline. Applications are not accepted during summer session. Application forms are available on the college website. Students who are completing their final term of business premajor requirements may submit applications.

Bachelor of Arts in Business Administration

Degree Requirements

Upper-Division Core

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIN 311</td>
<td>Economic Foundations of Competitive Analysis</td>
<td>4</td>
</tr>
<tr>
<td>MKTG 311</td>
<td>Marketing Management</td>
<td>4</td>
</tr>
<tr>
<td>FIN 316</td>
<td>Financial Management</td>
<td>4</td>
</tr>
<tr>
<td>MGMT 321</td>
<td>Managing Organizations</td>
<td>4</td>
</tr>
<tr>
<td>BE 325</td>
<td>Global, Legal, Social Environment of Business</td>
<td>4</td>
</tr>
<tr>
<td>OBA 330</td>
<td>Business Statistics</td>
<td>4</td>
</tr>
<tr>
<td>OBA 335</td>
<td>Operations Management</td>
<td>4</td>
</tr>
<tr>
<td>OBA 340</td>
<td>Business Information Systems</td>
<td>4</td>
</tr>
<tr>
<td>BA 352</td>
<td>Leadership and Communication</td>
<td>4</td>
</tr>
<tr>
<td>BA 453</td>
<td>Business Strategy and Planning</td>
<td>4</td>
</tr>
</tbody>
</table>

Total Credits: 40

Upper-division core courses typically are completed during junior year.

Business Administration Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Seven business courses from at least three business departments</td>
<td>1</td>
<td></td>
</tr>
</tbody>
</table>

General-education requirements: 54

Nonbusiness breadth requirement courses: 24

Global context courses: 12

Total Credits: 90

Concentration: Entrepreneurship

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGMT 335</td>
<td>Launching New Ventures</td>
<td>4</td>
</tr>
<tr>
<td>ACTG 340</td>
<td>Accounting for Entrepreneurs</td>
<td>4</td>
</tr>
<tr>
<td>MKTG 445</td>
<td>Entrepreneurial Marketing</td>
<td>4</td>
</tr>
<tr>
<td>MGMT 455</td>
<td>Implementing Entrepreneurial Strategies</td>
<td>4</td>
</tr>
</tbody>
</table>

Total Credits: 16

Bachelor of Science in Business Administration Degree Requirements

Upper-Division Core

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIN 311</td>
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<td>4</td>
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<tr>
<td>FIN 316</td>
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<td>MGMT 321</td>
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<td>Global, Legal, Social Environment of Business</td>
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<td>Business Strategy and Planning</td>
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</tr>
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</table>

Total Credits: 40

Upper-division core courses typically are completed during junior year.

Business Administration Requirements

<table>
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<tr>
<th>Code</th>
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<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>Seven business courses from at least three business departments</td>
<td>1</td>
<td></td>
</tr>
</tbody>
</table>

General-education requirements: 54

Nonbusiness breadth requirement courses: 24

Global context courses: 12

Total Credits: 90

1 Four of the courses may be taken in one concentration area. Concentrations are optional and do not appear on UO academic transcripts or diplomas.

2 Courses should be an interrelated and coherent set consistent with the student’s career goals. A nonbusiness minor meets this requirement, as does two years of language study. Nonbusiness breadth plans must be approved and on file in the Advising Office; assistance in planning individualized programs is available in the advising office.

3 Courses focus on international, cultural, historical, political, economic, or social issues of a geographic region and the culture of one country or region other than the student’s native country. Language courses beyond the first year satisfy this requirement. Global context plans must be approved by an advisor in the Advising Office.
Courses focus on international, cultural, historical, political, economic, or social issues of a geographic region and the culture of one country or region other than the student’s native country. Language courses beyond the first year satisfy this requirement. Global context plans must be approved by an advisor in the Advising Office.

Concentration: Entrepreneurship

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
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<tbody>
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<tr>
<td>MKTG 445</td>
<td>Entrepreneurial Marketing</td>
<td>4</td>
</tr>
<tr>
<td>MGMT 455</td>
<td>Implementing Entrepreneurial Strategies</td>
<td>4</td>
</tr>
<tr>
<td><strong>Total Credits</strong></td>
<td></td>
<td><strong>16</strong></td>
</tr>
</tbody>
</table>

Definitions, Limitations, and Policies

Transfer Students

The sequential nature of this program requires careful academic planning. Students who want to transfer to the college are encouraged to meet with an advisor in the Lundquist College of Business early in their academic careers. Students are admitted to the university as business premajors. Once admitted, they may apply for major status in accordance with the procedure described. Applications are due the first Friday of the term for admission the following term.

Second Bachelor’s Degree

A student who has a bachelor’s or master’s degree in a field of business administration may not earn a second bachelor’s degree in business. Students who have earned a nonbusiness degree and want a second degree in a field of business must be admitted to the university as postbaccalaureate nongraduate students. Second-degree candidates must meet the same admission requirements and follow the same application process described.

Students retain business premajor status until admission requirements are completed or waived because of completed course work. Second-degree students must complete the same upper-division requirements as first-degree candidates. The Second Bachelor’s Degree section of this catalog, under Bachelor’s Degree Requirements, lists university requirements for a second bachelor’s degree; the Undergraduate Advising office has information about Lundquist College requirements.

Residence Requirement

Students must complete a minimum of 44 upper-division credits in regularly scheduled Lundquist College of Business courses. With the department head’s approval, credits may be transferred from other accredited institutions, independent study, or approved courses in other departments. Accounting majors must complete all upper-division accounting courses at the University of Oregon.

Grading

Premajor required courses and upper-division courses must be taken for letter grades and passed with grades of C– or better. See the Registration and Academic Policies section of this catalog for an explanation of the university’s grading systems.

Upper-Division Courses

Courses for the minor are open to nonmajors, and courses for the certificate in international business communication are open to students whose native language is not English. Only admitted majors in the Lundquist College of Business may enroll in all other 300- and 400-level business courses.

Continuous Progress

Students who do not attend the university for an extended period of time after being admitted as a major may be required to reapply for admission and fulfill current major requirements if the UO Catalog for the last year of attendance has expired. See Catalog Expiration and Requirements Policies in the Reader’s Guide to the Catalog (http://catalog.uoregon.edu/readersguide).

Business Administration Minor

All professions and organizations, public and private, operate according to business principles. Earning a minor in business administration prepares students to participate in organizational conversations and become leaders within their future professions. The minor in business administration is open to students from all majors other than business administration and accounting. Completing the minor requires 24 credits of course work, which can be completed in one academic year.

Students can declare a minor in business administration online at the college’s website, where a checklist of requirements can be found. Advising assistance is available in the Undergraduate Advising office.

Twelve upper-division credits must be taken in the Lundquist College of Business. Upper-division business courses must be taken for letter grades. Students must earn a C– or better in all courses taken for a letter grade to fulfill minor requirements. When minor requirements have been completed and notification of application for a degree has been received from the Office of the Registrar, the student is cleared for the minor.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lower Division</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BA 101</td>
<td>Introduction to Business</td>
<td>4</td>
</tr>
<tr>
<td>ACTG 211</td>
<td>Introduction to Accounting I</td>
<td>4</td>
</tr>
<tr>
<td>or BA 215</td>
<td>Accounting: Language of Business Decisions</td>
<td></td>
</tr>
<tr>
<td>Upper Division</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BA 315</td>
<td>Economy, Industry, and Competitive Analysis</td>
<td>4</td>
</tr>
<tr>
<td>BA 316</td>
<td>Management: Creating Value through People</td>
<td>4</td>
</tr>
<tr>
<td>BA 317</td>
<td>Marketing: Creating Value for Customers</td>
<td>4</td>
</tr>
<tr>
<td>BA 318</td>
<td>Finance: Creating Value through Capital</td>
<td>4</td>
</tr>
<tr>
<td><strong>Total Credits</strong></td>
<td></td>
<td><strong>24</strong></td>
</tr>
</tbody>
</table>

Four-Year Degree Plan

The degree plan shown is only a sample of how students may complete their degrees in four years. There are alternative ways. Students should consult their advisor to determine the best path for them.

Bachelor of Arts in Business Administration

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
<th>Milestones</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Year</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fall</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BA 101</td>
<td>Introduction to Business</td>
<td>4</td>
<td></td>
</tr>
</tbody>
</table>

Bachelor of Science in Business Administration
<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
<th>Milestones</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Fall</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Second Year</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Winter</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ACTG 211</td>
<td>Introduction to Accounting I</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>WR 121</td>
<td>College Composition I</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>MATH 241</td>
<td>Calculus for Business and Social Science I</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td><strong>Credits</strong></td>
<td></td>
<td><strong>16</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Spring</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ACTG 213</td>
<td>Introduction to Accounting II</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>General education group-satisfying course</td>
<td></td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>WR 122</td>
<td>College Composition II</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>MATH 242</td>
<td>Calculus for Business and Social Science II</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td><strong>Credits</strong></td>
<td></td>
<td><strong>16</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Winter</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ACTG 213</td>
<td>Introduction to Accounting II</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>General education group-satisfying course</td>
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<td>4</td>
<td></td>
</tr>
<tr>
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<td>College Composition II</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>MATH 242</td>
<td>Calculus for Business and Social Science II</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td><strong>Credits</strong></td>
<td></td>
<td><strong>16</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Spring</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BA 240</td>
<td>Managing Business Information</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>MATH 243</td>
<td>Introduction to Methods of Probability and Statistics</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>General education group-satisfying course</td>
<td></td>
<td>8</td>
<td></td>
</tr>
<tr>
<td><strong>Credits</strong></td>
<td></td>
<td><strong>16</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Total Credits</strong></td>
<td></td>
<td><strong>48</strong></td>
<td></td>
</tr>
</tbody>
</table>

**Course Title Credits Milestones**

**Third Year**

**Fall**

First term of second-year second-language sequence | 4

BA 352 Leadership and Communication | 4

OBA 330 Business Statistics | 4

MKTG 311 Marketing Management | 4

**Credits**

16

**Winter**

Second term of second-year second-language sequence | 4

MGMT 321 Managing Organizations | 4

OBA 335 Operations Management | 4

FIN 311 Economic Foundations of Competitive Analysis | 4

**Credits**

16

**Spring**

Third term of second-year second-language sequence | 4

OBA 340 Business Information Systems | 4

Global context course requirement is satisfied | 4

FIN 316 Financial Management | 4

**Credits**

16
BE 325 Global, Legal, Social Environment of Business 4 Credits 16
Total Credits 48

Course Title Credits Milestones
Fourth Year Fall BA 453 Business Strategy and Planning 4 Credits 16
General education group-satisfying course 4
Upper-division elective courses 8 Winter
Upper-division elective courses 12 Credits 12
Spring
Upper-division elective courses 8 Credits 8
Total Credits 36

Bachelor of Science in Business Administration

Course Title Credits Milestones
First Year Fall Placeholder 0
Winter Placeholder 0
Spring Placeholder 0
Total Credits 0

Course Title Credits Milestones
Second Year Fall Placeholder 0
Winter Placeholder 0
Spring Placeholder 0
Total Credits 0

Graduate Programs

Master of Business Administration

302 Peterson Hall
Lillis Business Complex
541-346-3306
541-346-0073 fax

The Lundquist College of Business MBA degree embodies the college’s emphasis on interdisciplinary study, experiential learning, research excellence, and a supportive learning environment.

True to this interdisciplinary focus, the MBA curriculum consists of four tracks: innovation and entrepreneurship, finance and securities analysis, sports business, and sustainable business practices. Building on a common core of foundational courses in accounting, decision sciences, finance, management, and marketing, students must choose one of these curricular tracks when applying to the program.

The four tracks of the MBA curriculum are aligned with the college’s centers—the Lundquist Center for Entrepreneurship, the Finance and Securities Analysis Center, the Center for Sustainable Business Practices, and the James H. Warsaw Sports Marketing Center. The centers not only promote research collaboration among faculty members from different departments, but they also facilitate student interactions with industry professionals and provide practical, real-world learning

• Master of Business Administration
• Master of Arts
• Master of Science
• Doctor of Philosophy
opportunities. These include internships, business planning ventures, competitions, and one- or two-term consulting projects in the second year. In addition, the Leadership and Communication Center works with students on professional skills assessment, leadership, and team dynamics as well as presentation and other communication skills, beginning with an extended orientation.

Strong faculty involvement and the state-of-the-art facilities of the Lillis Business Complex create an ideal learning environment. An emphasis on group work ensures that students get to know one another and their instructors well. In addition, a strong cohort model aids in developing solid working relationships and strong friendships. Finally, students may choose to enhance their international education by studying abroad in the summer on the Engaging Asia tour.

Virtually all MBA students come to the university with work experience; the average is four years. About one-third are women; two thirds hold a nonbusiness bachelor’s degree; and one-fifth are international students. The program draws students from across the United States and 12 to 15 countries.

Two years of full-time study are needed to earn the minimum of 76 credits required for the degree. See Accelerated Program for information about the nine- or 11-month accelerated program. See Administration of the Master’s Degree Programs for admission requirements.

Accelerated Program
The accelerated master’s degree program is extensive, allowing outstanding undergraduate business majors from an institution accredited by the Association to Advance Collegiate Schools of Business (AACSB International) to earn an MBA degree in nine or 11 months (three or four terms) by taking 15 courses (a minimum of 45 credits) in three or four terms. Applicants should have full-time work experience. Students must choose one of the four tracks listed above. Admission is accepted for fall, winter, or spring terms.

Master of Science in Finance
302G Peterson Hall
Lillis Business Complex
541-346-8786

The master of science in finance is a 12-month program with an emphasis on valuation and asset management designed for students who recently graduated with majors in science, technology, engineering, mathematics, business, economics, or equivalent subjects.

The curriculum is designed to provide students with insights from the most advanced theoretical and empirical research in finance while attending quarterly professional development seminars. Through the UO’s Cameron Center for Finance and Securities Analysis, students have the opportunity to practice securities analysis and portfolio management in a live environment with access to the Pacific Northwest’s financial, banking, and investment industry.

Program Requirements
The program requires an undergraduate degree in science, technology, engineering, mathematics, business, economics, or equivalent subjects.

Course Requirements
Students complete the program in 12 months (four terms). The curriculum consists of six core courses plus electives, totaling a minimum of 45 credits. The plan of study for the electives is determined by the student and the program director.

Visit the college’s master of science in finance website (https://business.uoregon.edu/ms-finance) for more information.

Oregon Executive MBA
200 SW Market St., Suite L101
Portland, Oregon 97201
503-276-3622
866-996-3622 toll free
503-276-3626 fax
oemba.uoregon.edu
oemba@uoregon.edu (oemba@oemba.uoregon.edu)

The University of Oregon offers the two-year Oregon Executive Master of Business Administration (OEMBA) Program for employed mid- to senior-level executives. Classes are held in Portland every other week. In addition to meeting standard admission criteria, applicants to this program must have substantial managerial experience and corporate sponsorship. Courses are open only to students who apply and are admitted to this program.

Master of Science or Master of Arts
The master of arts (MA) degree in finance, management, marketing, and operations and business analytics and the master of science (MS) degree in management, marketing, and operations and business analytics are awarded exclusively to students who are enrolled in a PhD program. The MA degree requires competence in a second language. The requirements are as follows:

1. Completion of the AACSB International core areas as specified by the department in the Graduate School of Management in which the majority of specialization takes place. For students without academic preparation in business, completion of the common body of business knowledge usually amounts to satisfying the MBA core courses. The manner in which this requirement is satisfied is determined by the student in consultation with his or her program committee and subject to approval.

2. Completion of a minimum of 45 graduate credits beyond the MBA core courses. These should include the following:
   a. A minimum of 18 credits of course work in the primary area of specialization. A majority of this work should be taken in the college. However, specialization is defined by a subject of study and is not limited to courses offered by one department or by the Graduate School of Management.
   b. A minimum of 12 credits of course work in a secondary area of study either in the Graduate School of Management or in a related field.
   c. A maximum of 15 credits in electives. A maximum of 9 credits of Thesis (503) can be taken at the option of the student and the program committee. For students choosing to complete a thesis, the number of credits taken for the thesis is deducted from the required number of elective credits.
   d. A minimum of 27 graduate credits taken in the Graduate School of Management.

3. Approval of the proposed program of study by a program committee of at least two faculty members. At least one faculty member must be from the department in which the majority of specialization courses are taken.
a. The composition of the program committee must be approved by
the director of doctoral programs
b. An approved program of study must be submitted before any
courses beyond the common body of business knowledge can be
taken
4. If a thesis is undertaken, approval is required by a thesis committee
of at least two faculty members. At least one faculty member must be
from the department in which the majority of specialization courses is
taken
a. The composition of the thesis committee must be approved by
the director of doctoral programs. The thesis committee may have
different members than the program committee
b. A thesis proposal must be approved in writing by all members
of the thesis committee and submitted to the assistant dean for
graduate programs before substantial work is undertaken on the
thesis
c. In case of disagreement between thesis committee members
over the acceptability of the thesis, the issue is resolved by an
ad hoc committee of at least three faculty members appointed by
the head of the department in which the majority of specialization
courses has been taken
5. Computer competence. Details of this requirement appear under
Undergraduate Programs

Doctoral Programs
Faculty research encompasses organizational change, supply-chain
relationships, technology strategy, entrepreneurship, and sustainability.

The student's program must satisfy the requirements of the Graduate
School and the following requirements of the Lundquist College of
Business.

The doctoral program requires four to five years of work while in
residence on the Eugene campus.

PhD Degree Requirements

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<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td></td>
<td>Nine doctoral courses</td>
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<td></td>
<td>Five or more graduate-level statistics courses</td>
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<tr>
<td></td>
<td>Three graduate-level economics, mathematics, or behavioral science courses</td>
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</table>

1 The department specifies the courses. At least three courses must be
taken at the University of Oregon after admission to the doctoral
program.

2 Grades of mid-B or better are required; none of these courses may be
taken pass/no pass. These courses may be taken outside the
Lundquist College of Business. At least three courses must be
completed at the university after admission to the doctoral program.

3 Courses in these areas of study are subject to final approval by the
student's advisory committee and the director of doctoral programs.
Each course used to meet this area requirement must be passed
with a grade of mid-B or better, and at least two courses must be
completed at the university after admission to the doctoral program.

Competence in Statistics and Research Methods
If the department requires an examination in statistics and research
methods, it is administered and graded by a committee that includes at
least two operations and business analytics faculty members appointed
by the director of doctoral programs.

Examinations
Students must pass one written comprehensive examination in their area
of concentration. Examinations are graded high pass, pass, or no pass.
For examinations given in separate and predesignated parts, the grade
may apply to each subpart. All grades are outright; a conditional pass is
not permitted.

In the event of failure, a student may be allowed to retake a
comprehensive examination or predesignated subpart one time, at the
discretion of the department in which the student is majoring. Normally,
the examination or predesignated subpart should be retaken during the
term following the initial attempt, but it may be taken no sooner than
two months after the initial attempt. Failure to pass the comprehensive
examination or a subpart on the second attempt results in automatic
termination from the PhD program.

Advancement to Candidacy
The student is advanced to candidacy for the PhD degree after satisfying
the preceding requirements and upon recommendation by his or her
advisory committee to the Lundquist College of Business and to the
Graduate School. Advancement must occur no later than three years
after the student's entry into the doctoral program.

Dissertation
The student must complete a dissertation embodying the results of
research and showing evidence of originality and ability in independent
investigation. The dissertation must show mastery of the literature and
techniques, be written in creditable literary form, and make a contribution
to knowledge.

The student is responsible for formation of a dissertation committee,
subject to approval by the Lundquist College of Business and the
Graduate School of the university. This committee includes at least three
regular faculty members of the college and at least one member from
outside the college. The chair of the committee serves as the student's
primary dissertation advisor. Before the dissertation topic is accepted by
the dissertation committee, the student makes an oral presentation and
defense of the research proposal and design. When the topic is accepted
by the committee, a copy of the proposal, signed as approved by the
committee, is placed in the candidate's file.

The dissertation must be completed within four years of the student's
advancement to candidacy. Upon petition to and approval by the PhD
program committee and the Graduate School, this period may be
extended for one year. Failure to complete the dissertation within this
time period invalidates the student's comprehensive examinations and
advancement to candidacy. The student must successfully defend the
completed dissertation in a public oral examination and defense before the
dissertation committee.
Grade Point Average (GPA)

The student must maintain a cumulative GPA of 3.00 or higher in graduate courses.

Termination from Program

A student’s participation in the PhD program may be terminated under one or more of the following conditions:

- failure to make satisfactory progress toward advancement to candidacy
- a GPA below 3.00 for two consecutive terms
- failure to complete a dissertation within four years after advancement to candidacy

The decision to terminate will be made by the director of the PhD program after consultation with the PhD coordinator and faculty members of the department in which the student is majoring.

A student dropped from the program is notified in writing, with reasons for termination clearly explained, and a copy of the letter is placed in the student's file. The student has the right to appeal the termination decision by submitting a petition to the senior associate dean for academic affairs.

Waivers

Waiver of any of the above requirements is permitted only in exceptional instances and with the approval of the candidate’s program committee, the PhD program committee, and the director of PhD programs. Under no circumstances can requirements of the Graduate School be waived by the Lundquist College of Business.

- International Business Communication letter of mastery
- Certificate in Global Management

International Business Communication

International students may earn a letter certifying mastery in international business communication. This program, directed by Ron Severson, is open to all undergraduate international students of any major; the two cross-cultural courses are open to domestic students as well.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>BA 361</td>
<td>Cross-Cultural Business Communication</td>
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<tr>
<td>BA 362</td>
<td>Effective Business Writing</td>
<td>4</td>
</tr>
<tr>
<td>BA 363</td>
<td>Effective Business Presentations</td>
<td>4</td>
</tr>
<tr>
<td>BA 364</td>
<td>International Business Research</td>
<td>4</td>
</tr>
<tr>
<td>BA 365</td>
<td>Cross-Cultural Negotiation</td>
<td>4</td>
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<tr>
<td></td>
<td><strong>Total Credits</strong></td>
<td><strong>20</strong></td>
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Certificate in Global Management

Lundquist College of Business students may earn a certificate in global management. Study abroad is highly recommended. Additional information is available in the Advising Office.

<table>
<thead>
<tr>
<th>Code</th>
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<tbody>
<tr>
<td>FIN 463</td>
<td>International Finance</td>
<td>4</td>
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<tr>
<td>MGMT 420</td>
<td>Managing in a Global Economy</td>
<td>4</td>
</tr>
<tr>
<td>MKTG 470</td>
<td>International Marketing</td>
<td>4</td>
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<th>Approved nonbusiness courses relating to an international theme</th>
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<tbody>
<tr>
<td>Two years college-level language study</td>
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<tr>
<td><strong>Total Credits</strong></td>
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