The Department of Parking and Transportation provides parking options and promotes transportation alternatives for faculty and staff members as well as students and visitors at the University of Oregon. The department's mission is to provide equitable and high-quality service within the scope of available resources. Its goal is to develop and improve transportation demand management by:

- Improving accessibility and mobility throughout a changing and complex university environment
- Enhancing interaction with the community
- Utilizing sustainable principles in meeting transportation demands
- Implementing and maintaining information and financial systems